



Competitor analysis & VP

Competitors LAs - highlighted VPs

Rotherham

“Be part of Rotherham Council's fostering family”

“Rotherham families supporting Rotherham children”

On average, our foster carers earn £442 per week

24/7 dedicated social worker and lots more support

Comprehensive training and development opportunities

14 days paid leave

Skills to Foster training

Over 80% of our foster carers would recommend fostering with Rotherham to their friends

A community of fostering families

Freebies and great discounts for fostering families

Doncaster

“We are proud to foster for Doncaster”

Support 24 hours a day, 7 days a week

Not for profit

Fostering placements exclusively for Doncaster Council

Proud to be local

Excellent training opportunities

Be part of a fostering family and the Doncaster Foster Carers Association

Barnsley

“Can you offer a loving home to a child”

“Could you be the person we're looking for?”

List of courses offered to foster carers

Weekly and skills based payments

Expert social worker

A experienced foster carer mentor

24 hour help on the phone

Free membership to the

National Fostering Network

Membership to the Association of Barnsley Foster Carers

Access to services such as

CAHMS

Competitors LAs - highlighted VPs

Rotherham	Sheffield	Wakefield
<p>“Be part of Rotherham Council’s fostering family” “Rotherham families supporting Rotherham children”</p> <p>On average, our foster carers earn £442 per week 24/7 dedicated social worker and lots more support Comprehensive training and development opportunities</p> <p>14 days paid leave Skills to Foster training Over 80% of our foster carers would recommend fostering with Rotherham to their friends A community of fostering families Freebies and great discounts for fostering families</p>	<p>“Foster Sheffield’s Future” “Make a real difference to the life of a Sheffield child” “When you join our trusted team”</p> <p>Starting salary of £257 - £379 per week for level one carers Additional allowances including Payments for special occasions Mileage allowance Local training and support activities Your own social worker Foster carer mentors Psychological support services 24-hour support & support groups Online forum Social activities Recognition for your experience and commitment</p>	<p>“Be my career” “Improve the lives of children in the Wakefield district”</p> <p>Competitive financial package Comprehensive training package Personal support worker A range of benefits 100% not for profit Gain qualifications</p> <p>Payments: Weekly payment Skills based payment Holidays and special occasions Additional allowances</p>

Competitors IFAs - highlighted VPs

Rotherham

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Skills to Foster training

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A community of fostering families
Freebies and great discounts for fostering families

Compass Fostering

“Join a foster care agency which is big enough to support, small enough to care”

Become part of a welcoming, supportive community of professionals

24/7 support from friendly local staff

A generous regular fostering allowance

Tax exclusions

Friendly, local, supportive network

Focus group meetings and National Carer Forums

Planned days out

FosterTalk membership

Dedicated SSW

Orange Grove Foster Care

“Tailoring fostering to your family”

Worked with foster parents of over 20 years

Very personal approach

A partnership of support
Individual growth through training

We nurture quality

Generous financial package

Regular placement opportunities

Local relationships with national back up

Competitors IFAs - highlighted VPs

Rotherham	NFG	Tact Fostering
<p>“Be part of Rotherham Council’s fostering family” “Rotherham families supporting Rotherham children”</p> <p>On average, our foster carers earn £442 per week 24/7 dedicated social worker and lots more support Comprehensive training and development opportunities</p> <p>14 days paid leave Skills to Foster training Over 80% of our foster carers would recommend fostering with Rotherham to their friends A community of fostering families Freebies and great discounts for fostering families</p>	<p>Fast track fostering application - could you be an approved foster carer within 2 months?</p> <p>National fostering expertise Local foster carer support Foster carer training, delivered locally</p> <p>Foster care pay in the region of £22,000 per year Bridging retainer payments Recommend us bonus</p> <p>High street downloads through the Hub Max Card discounts Fostering Network membership New Family Social membership West End shows discounts Foster carer ID card School tuition</p>	<p>The UK’s largest dedicated fostering charity Not for profit</p> <p>Provide a voice for young people Never pressure our carers to take a placement 24/7 foster carer support</p> <p>Generous fostering allowance Comprehensive training and development New education service Care leavers support</p> <p>Wide UK coverage Partners, not providers</p>

Competitors - Local Authority pay offer

Rotherham	Wakefield	Doncaster	Barnsley
<p>Fees headline: £442/week Retention fee: N/A Paid Annual Leave: Yes Therapeutic team: Yes Holiday allowance: Birthdays, special occasions, holiday grant Mileage: Yes Clothing Allowance: Yes Additional grants: Pocket money for LAC</p>	<p>Fees headline: £179-594/week Retention fee: N/A Paid Annual Leave: N/A Therapeutic team: N/A Holiday allowance: Birthdays, holidays and occasions Mileage: Yes Clothing Allowance: Initial Additional grants: Initial costs for school trips and health expenses</p>	<p>Fees headline: £463/week Retention fee: In exceptional circumstances Paid Annual Leave: N/A Therapeutic team: Yes Holiday allowance: N/A Mileage: Some travel expenses Clothing Allowance: N/A Additional grants: Settling in costs, school trips</p>	<p>Fees headline: £232-558/week Retention fee: N/A Paid Annual Leave: Yes Therapeutic team: Yes Holiday allowance: N/A Mileage: N/A Clothing Allowance: N/A Additional grants: N/A</p>

Competitors - Local Authority pay offer

Rotherham

Fees headline: £442/week

Retention fee: N/A
Paid Annual Leave: Yes
Therapeutic team: Yes
Holiday allowance: Birthdays, special occasions, holiday grant
Mileage: Yes
Clothing Allowance: Yes
Additional grants: Pocket money for LAC

Bradford

Fees headline: £561/week
Retention fee: 12 week between placements

Paid Annual Leave: Yes
Therapeutic team: Yes
Holiday allowance: Birthdays, summer holidays and religious holidays
Mileage: N/A
Clothing Allowance: N/A
Additional grants: Essential equipment inc. car seats

Leeds

Fees headline: £142-470/week

Retention fee: N/A
Paid Annual Leave: Yes
Therapeutic team: Yes
Holiday allowance: Birthday, holidays and occasions
Mileage: N/A
Clothing Allowance: N/A
Additional grants: School holidays

Sheffield

Fees headline: £257-£379/week

Retention fee: N/A
Paid Annual Leave: Yes
Therapeutic team: Yes
Holiday allowance: Birthdays, special occasions, annual holiday grant
Mileage: Yes
Clothing Allowance: Yes
Additional grants: Specific to child's development

Competitors - IFA pay offer

Rotherham

Fees headline: £442/week
Retention fee: N/A
Paid Annual Leave: Yes
Therapeutic team: Yes
Holiday allowance:
Birthdays, special
occasions, holiday grant
Mileage: Yes
Clothing Allowance: Yes
Additional grants: Pocket
money for LAC

Capstone

Fees headline: £400/week
Retention fee: N/A
Paid Annual Leave: Yes
Therapeutic team: Yes
Holiday allowance: N/A
Mileage: N/A
Clothing Allowance: N/A
Additional grants: Some
tax benefits can be
claimed

NFA

**Fees headline:
£400-600/week**
Retention fee: Yes
Paid Annual Leave: Yes
Therapeutic team: Yes
Holiday allowance: N/A
Mileage: N/A
Clothing Allowance: N/A
Additional grants: N/A

Compass

**Fees headline:
£370-460/week**
Retention fee: N/A
Paid Annual Leave: Yes
Therapeutic team: Yes
Holiday allowance: N/A
Mileage: N/A
Clothing Allowance: N/A
Additional grants: N/A

Competitors - IFA pay offer

Rotherham

Fees headline: £442/week

Retention fee: N/A

Paid Annual Leave: Yes

Therapeutic team: Yes

Holiday allowance: Birthdays,
special occasions, holiday grant

Mileage: Yes

Clothing Allowance: Yes

Additional grants: Pocket
money for LAC

TACT

Fees headline: £367-521/week

Retention fee: N/A

Paid Annual Leave: Yes

Therapeutic team: N/A

Holiday allowance: Birthdays,
special occasions, annual
holiday grant

Mileage: During training

Clothing Allowance: N/A

Additional grants: **Playgroup,
dietary allowances, loss of
second carer income fee, long
service award, referral bonus**

FCA

**Fees headline:
£346-385/week**

Retention fee: N/A

Paid Annual Leave: Yes

Therapeutic team: Yes

Holiday allowance: N/A

Mileage: N/A

Clothing Allowance: N/A

Additional grants: N/A

Gaps in Universal offer

- Council Tax Exemption
- Retention and bridging fees
- Loyalty payments
- Referral offer/Bonus offer
- Opportunities to level up
- 16 weeks approvals
- Fast track

bright sparks

Thank you!